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## **Azalea Inn and Gardens Jump-Starts 2008 with a Green Outlook, Moseying in the Direction of Eco-friendly Hospitality and Green Living**

*Azalea Inn and Garden's version of a Savannah experience is as much, or more, about leisure out of doors as indoors so the Inn's decision to make less of an impact on the environment is a natural decision. Last year the Savannah innkeepers purchased a hybrid vehicle and in 2005 the couple launched their first efforts towards an eco-friendly environment with low volume irrigation in newly landscaped gardens of their popular historic district bed and breakfast inn.*

SAVANNAH, Georgia USA, January 7, 2008 -- A new year, fresh thinking, and becoming a little more "green" are at the core of 2008 resolutions for innkeepers at Azalea Inn and Gardens in Savannah, Georgia. Before spring, the Inn's guests will begin to see more of the "green hospitality" that Teresa and Mike Jacobson are eager to foster with increased devotion in the downtown historic district.

From the vivacious innkeeper's imaginative southern breakfasts to wine and food pairings during nightly socials, the Jacobson's bed and breakfast mansion is renowned for mixing up elements of active pursuits, personal interests, and classic nostalgia. Transforming the Inn to "green lodging" is among the couple's active pursuits for 2008.

"When we invite travelers to lodge at our bed and breakfast mansion, it's really a personal invitation to become an active participant in our family's Savannah experience and lifestyle," comments Teresa Jacobson. "Each of us adds new layers to our lives. Our family certainly sees that there are ways that we can do a better job as caring people; and, we believe that a large portion of our traveling lodgers will be very ready for wiser living while visiting in Savannah as well," explains Mrs. Jacobson.



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For 2008, the Savannah innkeepers are making time and freeing up resources to pursue a better tapestry, one which mixes life's pleasures at Azalea Inn and Gardens with their commitment to become better world citizens. "The early part of the year is the ideal time to seize and engage ourselves, our family, our friends and our guests in new opportunities. Nostalgically, the New Year spurs fresh thinking towards living better and making positive changes. Some choose diets. We choose wiser living," the innkeeper explains.

The Jacobsons are eager to get "green lodging" right and make no apologies for slowly tailoring the beautiful breakfast inn towards optimal efficiency. Confident that adding "conservative" back into the conversation of the Inn's lighthearted reputation, the Jacobsons expect 2008's renewed commitment to do no harm to the inn's favored standing among Savannah's bed and breakfast properties.

"By conserving water, electricity, and rethinking foods to include more fresh instead of packaged, we are very optimistic that we will add even greater value to the Inn's appeal and in matching our interests with our traveling guests – who are caring and adventurous demographics of all ages. I prefer fresh instead of frozen anytime," adds the assuring innkeeper.

Teresa advises, "Ours is not intended to be a comprehensive narrative of green living, but we are eager to carefully choose and integrate more efficiency into our ongoing upgrades." Unlike a residence, the bed and breakfast inn entertains as many as 30 guests daily. Thus, maintenance and improvements to keep a property fresh and appealing is an ongoing endeavor for the devoted innkeepers.

"What we're doing is choosing wisely to integrate green living into the Savannah experience," she adds. For the most part, the changes will be subtle.



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“Can you imagine NOT thinking about GREEN in our beautifully lush, green city?” Mrs. Jacobson concludes. As the innkeepers work behind the scenes with positive changes, they encourage travelers to jump-start their own new year with fresh thinking. The Old South city -- one of Georgia’s most popular and beautiful vacation spots -- makes the perfect setting.

What better way to begin 2008 than with mini-break or early year getaway in the calming allure of perpetually green Savannah – no snow, quiet streets, no lines at Paula Deen’s restaurant and the perfect setting for moseying around. After all, in the South a slower pace is a way of life ... even when it comes to 21<sup>st</sup> Century green living in the yachtman’s beautiful mansion.

#### **About Azalea Inn and Gardens**

Azalea Inn and Gardens is located in the Landmark Savannah Historic District within two walking blocks of Forsyth Park, the city’s infamously verdant and captivating central park. Guests are invited to rendezvous where life is a celebration ... of the present and the past. Amid the breezy quietude of the Landmark Savannah Historic District’s Huntingdon Street, relaxed southern comforts allure guests seeking casual Savannah charm and social sensibilities. The historic inn’s amenities include a New Southern U.S. cuisine full breakfast, courtyard garden swimming pool, private parking, newly landscaped 19<sup>th</sup> century heritage gardens (complete with low volume irrigation), sociable rattan rockers under tree canopied balconies, and inviting porch verandahs. Each of the inn’s 10 guest rooms features themed décor depicting Savannah’s gardens, distinguished history, and fashionable turn-of-the-century lifestyle of the mansion’s original owner, Captain Walter K. Coney.

The Italianate urban manor (circa 1889), built on garden plots formerly designated for colonial gardening (ca. 1733 Georgia colonization) features original mantles and handsome, artisan craftsmanship from Savannah’s Victorian era. Enticed to Savannah while their son and daughter-in-law attended the Savannah College of Art and Design, Micheal and Teresa Jacobson purchased the cotton executive’s mansion in August 2005. 217 East Huntingdon Street, Savannah, Georgia USA 31401-5714. Toll Free 800-582-3823 (within the USA). Telephone 912-236-2707. Email [info@azaleainn.com](mailto:info@azaleainn.com) Internet <http://www.azaleainn.com>

*\*\* NOTE: High-resolution photos and full feature release (Adobe PDF or WORD formats) are available. Micheal Jacobson’s name is spelled atypically “e” before “a.”*



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